FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036997 **Type of Permit:** FILMING **Release Date:** 02/18/2011

Production Company SUPERFAD

Insured Company Name SUPERFAD

Contact Phone No. 1 310-566-1330
Contact Phone No. 2
Fax 310-566-1331
Address 3585 Hayden Ave
CULVER CITY, California 90322

Production Title SIERRA MIST

Type of Production Commercial - Standard

Producer Julianne Maloney

Director Robert Bryant

1st AD Rick Murken

Production Manager Joe Mandarino

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Chris Gutierrez
Primary Phone Mobile - 213-324-3183
Secondary Phone Office - 310-566-1330

Location Assistant None None
Primary Phone Office - 310-566-1330
Secondary Phone

Fees

Posting Max	$1,932.00
Notification Charge	$230.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,088.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $3,960.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00036997
Production Company SUPERFAD
Insured Company SUPERFAD
Production Title SIERRA MIST

Location Manager Chris Gutierrez
Primary Phone Mobile - 213-324-3183
Secondary Phone Office - 310-566-1330

Location Address 3930 Valley Meadow Rd, Encino, CA, 91436

Location Type Private Residence

Film Dates 2/18/2011 - 2/18/2011 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Required
Equipment vehicles may park on one side of street
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Superfad.SierraMist.36997.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cranes	1
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Crew	60
LA City UFSO assigned	26946

Filming Activities *LOCATION/POSTING FOR 2/18 CANCELED PER A VALDEZ 2/17; POSTING FEE STILL DUE*;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Veronica Jaimez

Coordinator Note *LOCATION/POSTING FOR 2/18 CANCELED PER A VALDEZ 2/17; POSTING FEE STILL DUE*

Coordinator Note UFSO for 2/18 canceled (canceled by V Jaimez 2/17)

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs
B/S Valley Meadow Rd., Royal Oak Rd - Archdale Rd (POSTING CANCELED PER A VALDEZ 2/17; POSTING FEE STILL DUE)
B/S Royal Oak Rd., Valley Meadow Rd - Archdale Rd (POSTING CANCELED PER A VALDEZ 2/17; POSTING FEE STILL DUE)
B/S Valley Meadow Rd., Archdale Rd - South 100' (POSTING CANCELED PER A VALDEZ 2/17; POSTING FEE STILL DUE)

NO PERMIT

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Summary Information — Location

Location 1 of 2

Permit Number F00036997
Production Company SUPERFAD
Insured Company SUPERFAD
Production Title SIERRA MIST

Location Manager Chris Gutierrez
Primary Phone Mobile - 213-324-3183
Secondary Phone Office - 310-566-1330

Approximate Footage more than 1800

Log Number 11547

Date(s) 2/18/2011 to 2/18/2011

Time(s) 06:00 to 22:00

NOT A PERMIT

Permit #F00036997

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Summary Information — Location

Permit Number F00036997
Production Company SUPERFAD
Insured Company SUPERFAD
Production Title SIERRA MIST

Location Manager Chris Gutierrez
Primary Phone Mobile - 213-324-3183
Secondary Phone Office - 310-566-1330

Location Address 3930 Valley Meadow Rd, Encino, CA, 91436

Location Type Private Residence

Film Dates 2/20/2011 - 2/20/2011 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cranes	1
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Crew	60
LA City UFSO assigned	26946

Filming Activities Exterior MOS; Plate shots of pool area; 1 jib arm crane in backyard to view floaties in pool from above; Interior scenes in garage; Product placement;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Veronica Jaimez

Coordinator Note UFSO required 2/20 0600-2200

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : Skirball Cultural Center, 2701 N Sepulveda Blvd

Posting "No Parking" signs
B/S Valley Meadow Rd., Royal Oak Rd - Archdale Rd
B/S Royal Oak Rd., Valley Meadow Rd - Archdale Rd
B/S Valley Meadow Rd., Archdale Rd - South 100'

Approximate Footage more than 1800 **Log Number** 11548

Date(s) 2/20/2011 to 2/20/2011 **Time(s)** 06:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Superfad ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 2/01/11

Representative's Signature

Chris Gutierrez

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

Superfad

Name of Principal (i.e. company name) (Please Print)

3585 Hayden

Culver City, California

90322

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869